



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 1

## BILL TO:

GREER, MARGOLIS, MITCHELL, BURNS  
ATTN: ACCOUNTS PAYABLE  
3050 K STREET, NW  
WASHINGTON, DC 20007

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: OBAMA FOR AMERICA  
PROD: BARACK OBAMA FOR PRES  
TITLE: 246869

INVOICE NUMBER: 61-200061811 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 403092 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: E: 1537  
ESTIMATE#: 1537  
SCHEDULE DATES: 10/25/2012 - 11/02/2012 AGY#/ADV#: 863/19071  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/25 - 10/28	05:00A-05:30A	650	1	10/25	TH	05:13A	:60		OFA-12-G-181	650		
2	10/25 - 10/28	05:30A-06:00A	1,300	1	10/26	FR	05:39A	:60		OFA-12-G-181	1,300		
3	10/25 - 10/28	06:00A-07:00A	1,700	1	10/25	TH	06:41A	:60		OFA-12-G-181	1,700		
4	10/25 - 10/28	07:00A-09:00A	1,700	1	10/25	TH	07:49A	:60		OFA-12-G-181	1,700		
6	10/25 - 10/28	07:00A-08:00A	500	1	10/27	SA	07:39A	:60		OFA-12-G-181	500		
7	10/25 - 10/28	09:00A-10:00A	400	1	10/26	FR	09:52A	:60		OFA-12-G-181	400		
8	10/25 - 10/28	10:00A-11:00A	480	1	10/25	TH	10:32A	:60		OFA-12-G-181	480		
9	10/25 - 10/28	11:00A-12:00P	700	1	10/25	TH	11:37A	:60		OFA-12-G-181	700		
10	10/25 - 10/28	12:00P-12:30P	500	1	10/25	TH	12:28P	:60		OFA-12-G-181	500		
11	10/25 - 10/28	01:00P-02:00P	350	1	10/25	TH	01:31P	:60		OFA-12-G-181	350		
12	10/25 - 10/28	04:00P-05:00P	550	1	10/25	TH	04:44P	:60		OFA-12-G-181	550		
13	10/25 - 10/28	05:00P-05:30P	1,500	1	10/26	FR	05:14P	:60		OFA-12-G-181	1,500		
14	10/25 - 10/28	05:30P-06:00P	1,900	1	10/25	TH	05:41P	:60		OFA-12-G-181	1,900		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

**ORIGINAL**

Print Date: 10-29-2012



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15	10/25 - 10/28	06:00P-06:30P	2,200	1	10/26	FR	06:29P	:60		OFA-12-G-181	2,200		
16	10/25 - 10/28	07:00P-07:30P	2,800	1	10/26	FR	07:06P	:60		OFA-12-G-181	2,800		
18	10/25 - 10/28	09:00P-10:00P COMMENT: PTIME 2	5,000	1	10/26	FR	09:44P	:60		OFA-12-G-181	5,000		
19	10/25 - 10/28	09:00P-10:00P COMMENT: REVENGE 2	4,000	1	10/28	SU	09:18P	:60		OFA-12-G-181	4,000		
20	10/25 - 10/28	11:00P-11:35P	1,500	1	10/26	FR	11:33P	:60		OFA-12-G-181	1,500		
23	10/25 - 10/28	12:02A-01:06A	100	1	10/25	TH	12:37A	:60		OFA-12-G-181	100		
24	10/25 - 10/28	03:00P-04:00P	300	1	10/26	FR	03:47P	:60		OFA-12-G-181	300		
25	10/25 - 10/28	09:00A-10:00A	500	1	10/27	SA	09:29A	:60		OFA-12-G-181	500		

PERIOD GROSS COST PER  
ORDER CONFIRMATION: 28,630.00

TOTAL UNITS: 21

ACTUAL GROSS BILLING: 28,630.00

TOTAL ADJUSTMENTS: 0.00

AGENCY COMMISSION: -4,294.50

NET DUE: 24,335.50

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